

# USA Real Estate Market Outlook

SECTOR OUTLOOK · 2025

March 2025

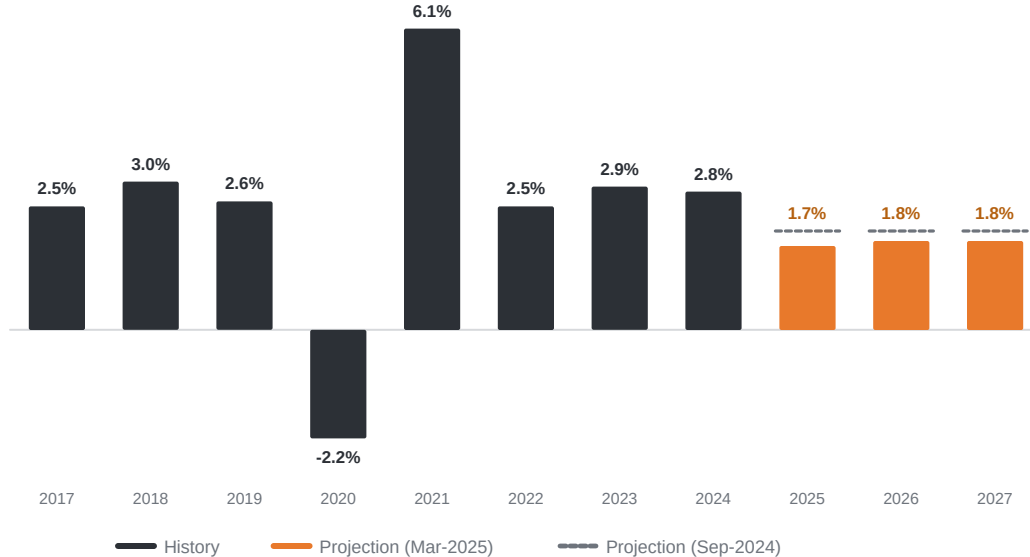


# 1 Macro Environment

*The backdrop shaping U.S. real estate*

## GDP surprised in 2024, but the geopolitical backdrop raises uncertainty

Annual U.S. GDP Growth (%)



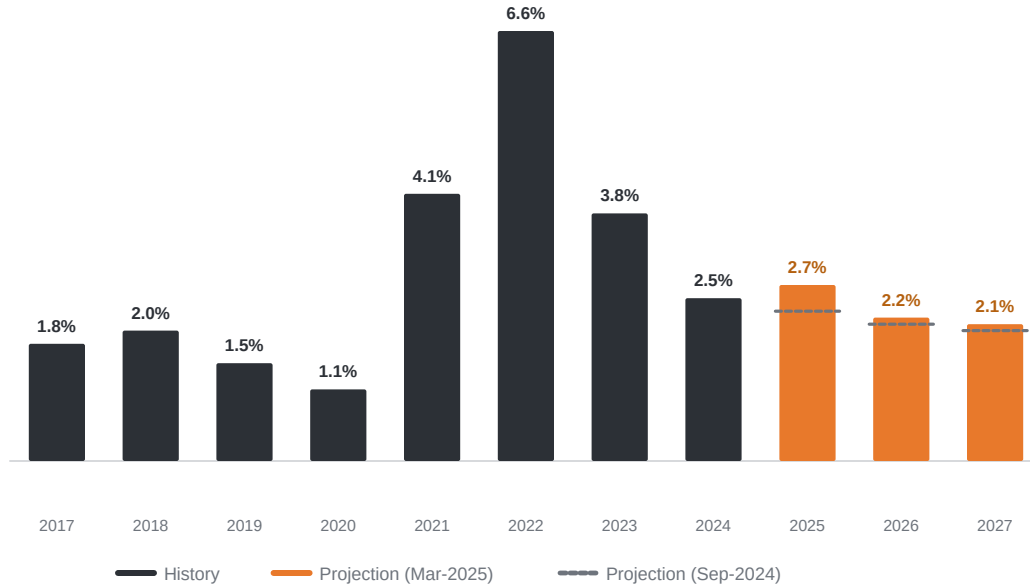
# MACRO

## Highlights

- › Tariffs are affecting technology, manufacturing and global supply chains
- › Amid the uncertainty, the Fed cut its 2025 growth projection to 1.7%
- › GDP fell 0.3% in Q1 2025, driven by a surge in imports ahead of the new round of tariffs

## Tariffs revive inflationary pressures

PCE Inflation — annual (%)



# MACRO

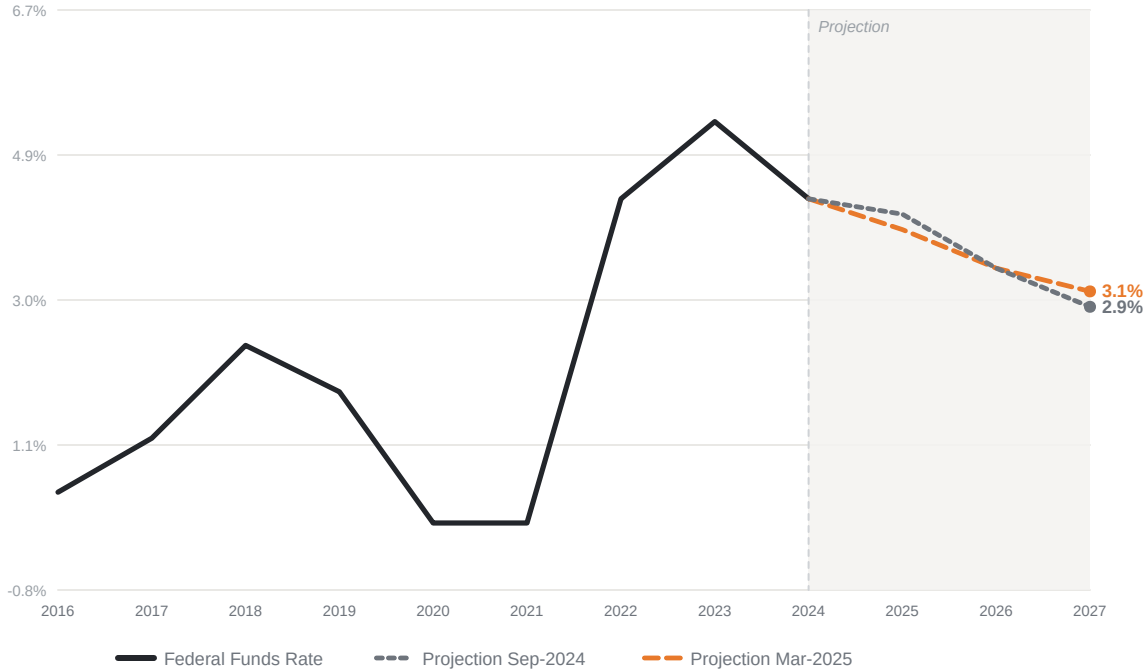
## Highlights

- › Tariffs led the Fed to raise its 2025 inflation projection to 2.7% (from 2.3% in April)
- › Fear of stagflation is growing among economists and consumers, with falling confidence and rising inflation expectations
- › If ongoing negotiations with several countries (incl. China) succeed, this scenario could ease — or even turn positive

# Policy Interest Rate

## The Fed adopts a cautious stance

Federal Funds Rate (%)



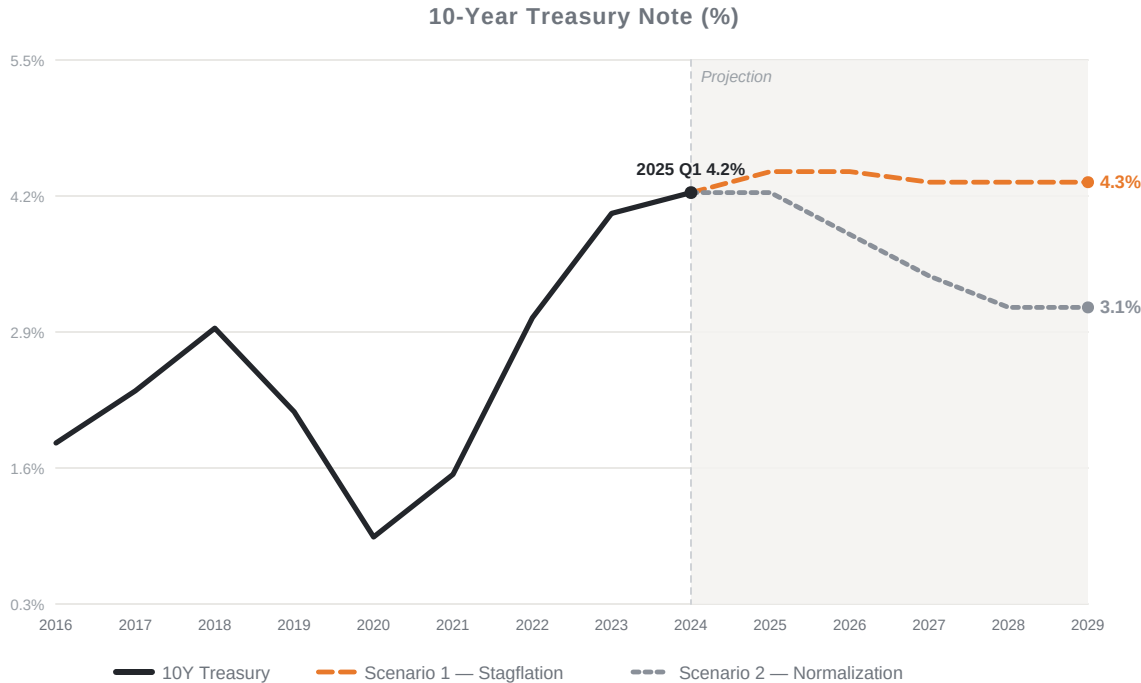
# MACRO

## Highlights

- › The Fed kept rates unchanged in 2025 and signaled two moderate cuts for the year, reflecting caution
- › In historical episodes of stagflation, the Fed prioritized economic growth even amid still-persistent inflation

# 10-Year Treasury Note

## Risk expectations regarding the macro environment pressure long-term rates (including mortgages)



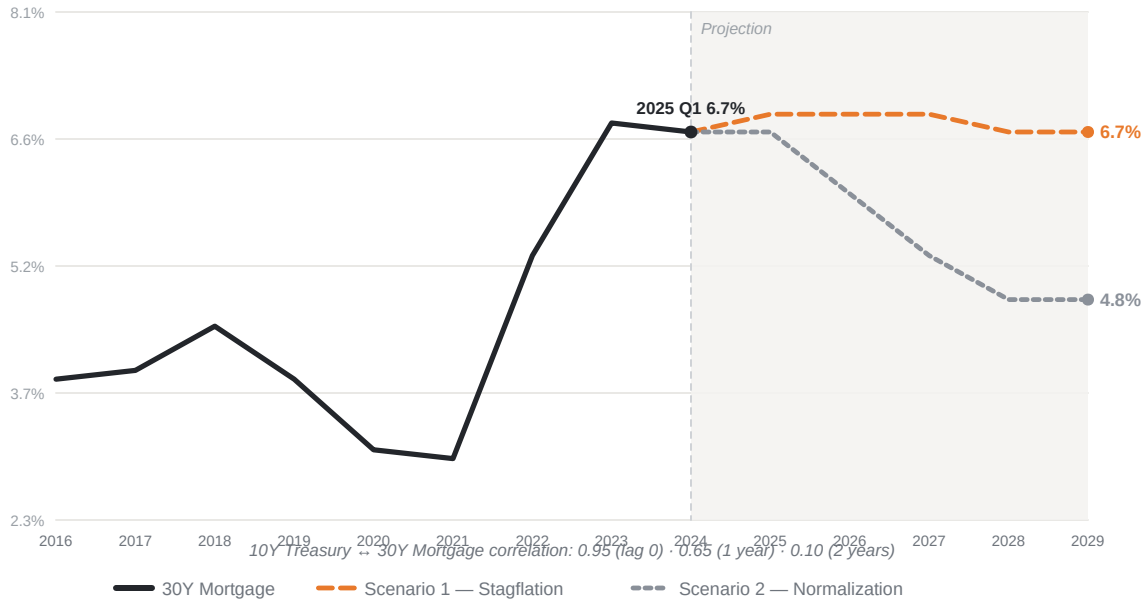
# MACRO

## Highlights

- › Scenario 1 — Stagflation (decouples from the Fed): long rates stay elevated near 4.3–4.4%
- › Scenario 2 — Normalization (follows the Fed): long rates ease toward ~3.1% by 2029

Through 2026 mortgage rates should stay elevated, hampering refinancing and new projects and shifting demand toward rentals

30-Year Mortgage Rate (%)



## MACRO

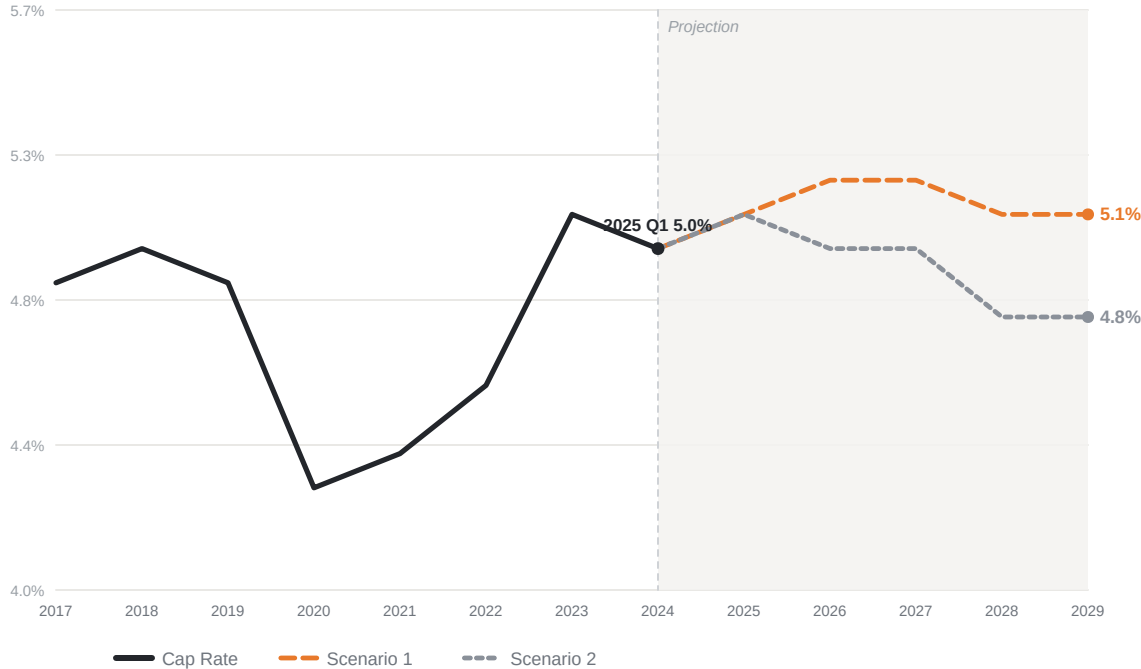
### Highlights

- › **Window of Opportunity:** capital gains from discounted acquisitions of operating properties
- › Scenario 2 opportunity: capital gains from cap-rate compression as rates normalize

# Cap Rate (Rental Yield)

Cap rates peaked and are stabilizing at the current level

Cap Rate — Multifamily (%)



## MACRO

### Highlights

- › The market stabilized at a new level; the key variables now become:
- › Market fundamentals, submarket and property quality
- › Financing cost

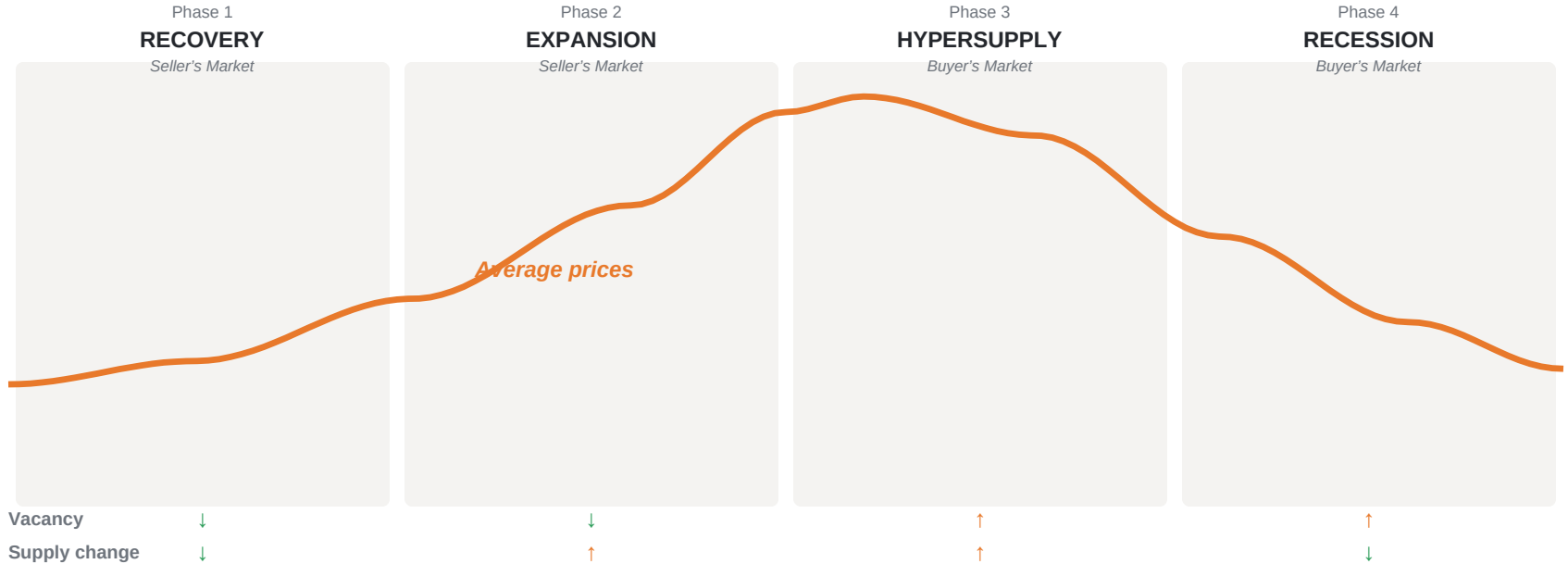


# 2 Sector Analysis

*Positioning across the real estate cycle*

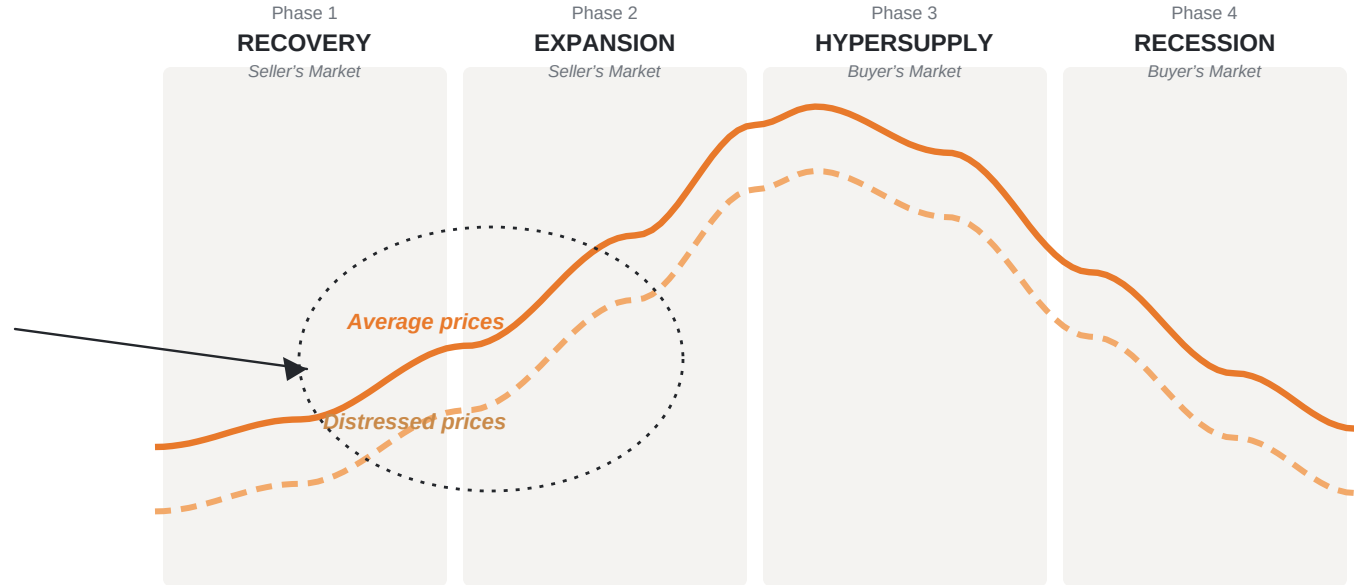
# Real Estate Market Cycle

Where each sector sits in the cycle defines its risk and its opportunity



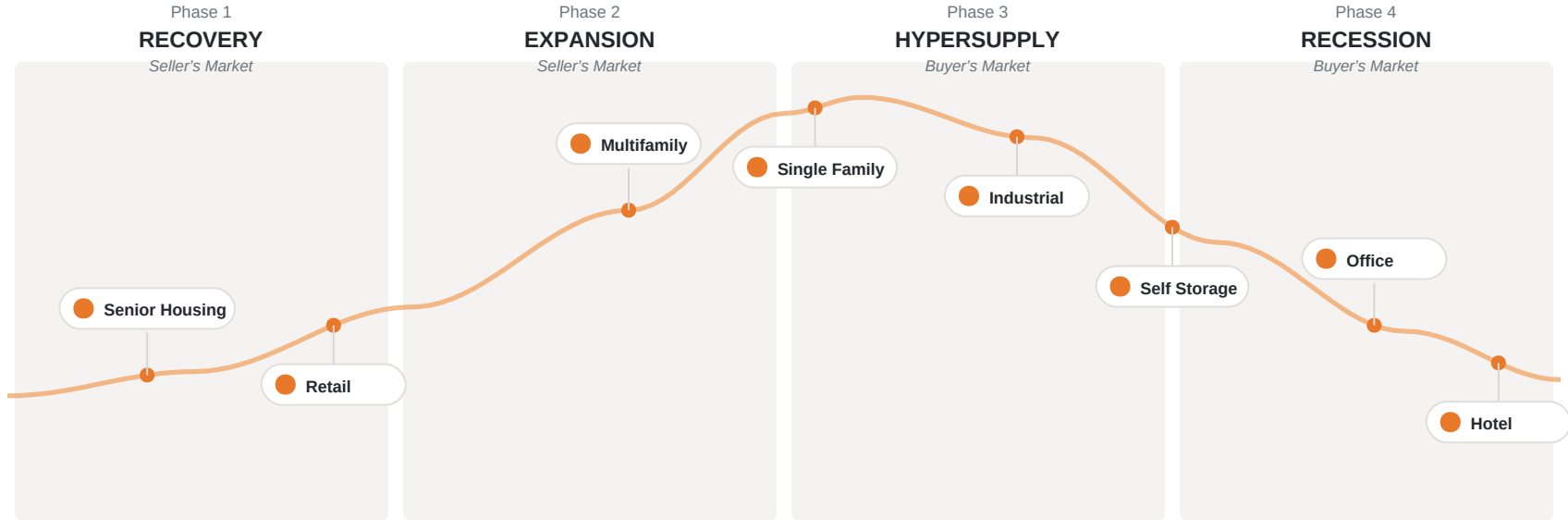
# Macro Environment: Opportunities

The current high-rate environment creates opportunities to acquire distressed assets at opportunistic prices.



# Sector Analysis: Positioning

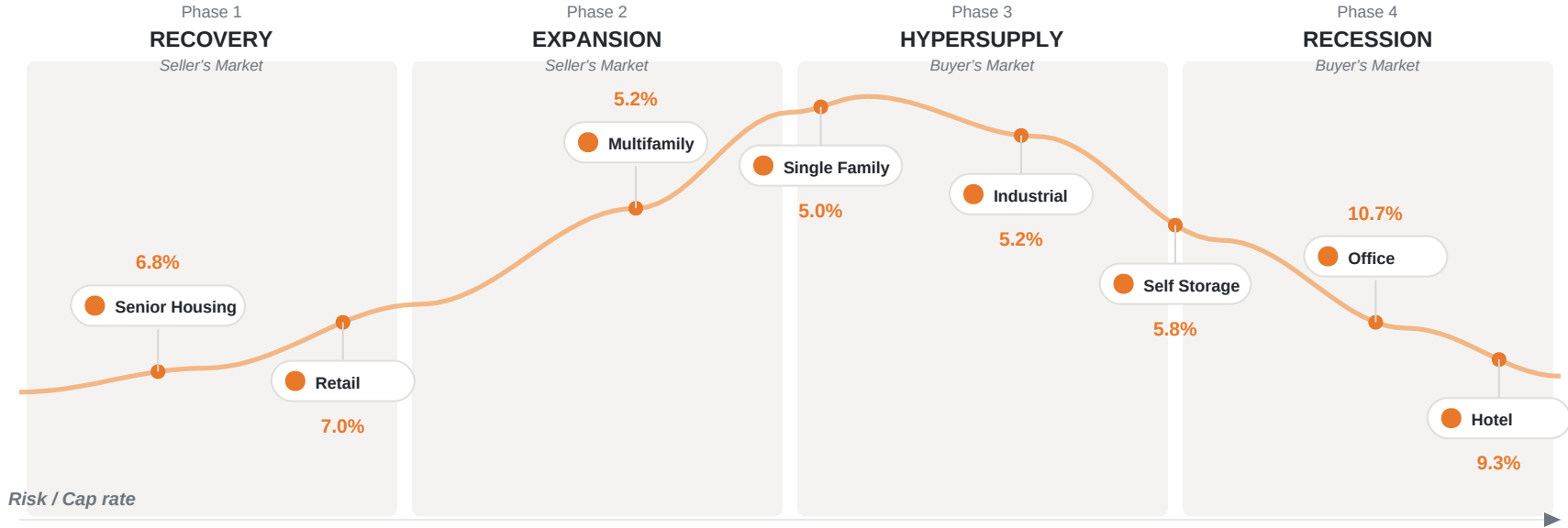
Real estate is local, niche and less efficient than financial markets.



- › Within an asset class there can be submarkets in every phase above
- › Opportunities lie in exploiting inefficiencies in each submarket
- › Success lies in deeply understanding the sectors and local markets

# Sector Analysis: Cap Rates by Phase

Figures below are averages — submarkets and segments vary widely.



- › Cap rates rise with risk — lowest in stabilized sectors, highest in cyclical ones
- › Office (10.7%) and Hotel (9.3%) price in the most stress
- › Necessity-driven sectors (Retail 7.0%, Senior Housing 6.8%) balance yield and stability

# Phase 1 — Recovery

Phase 1 · Recovery — persistent demand drives a post-pandemic recovery



**Retail** 7.0%

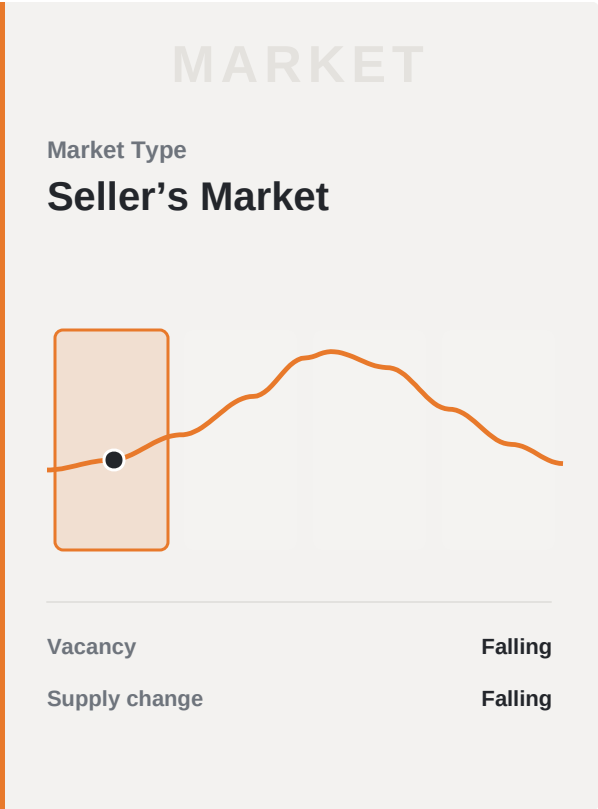
- Limited supply since 2008 and recovering rents since 2021
- High and stable cash flow

**Focus:** *necessity retail and essential services*

**Senior Housing** 6.8%

- “Silver Tsunami” — growth of the population over 75
- Operationally intensive; well-managed assets are strong cash generators

**Focus:** *premium properties with greater ability to pass through costs*



# Phase 2 — Expansion

## Phase 2 · Expansion — supply failed to keep pace with post-pandemic demand

RECOVERY

**EXPANSION**

HYPERSUPPLY

RECESSION

### Multifamily

5.2%

- Persistent housing deficit; high prices and financing costs pressure rental demand

**Focus:** *properties with distressed financing structures*

### Single Family

5.0%

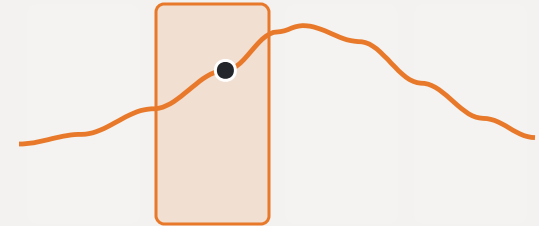
- Structural undersupply keeps occupancy high and rents resilient

**Focus:** *build-to-rent and construction with contracted costs*

## MARKET

Market Type

**Seller's Market**



Vacancy

Low

Supply change

Rising

# Phase 3 — Hypersupply

Phase 3 · Hypersupply — post-boom in sectors heated by the pandemic



**Industrial** 5.2%

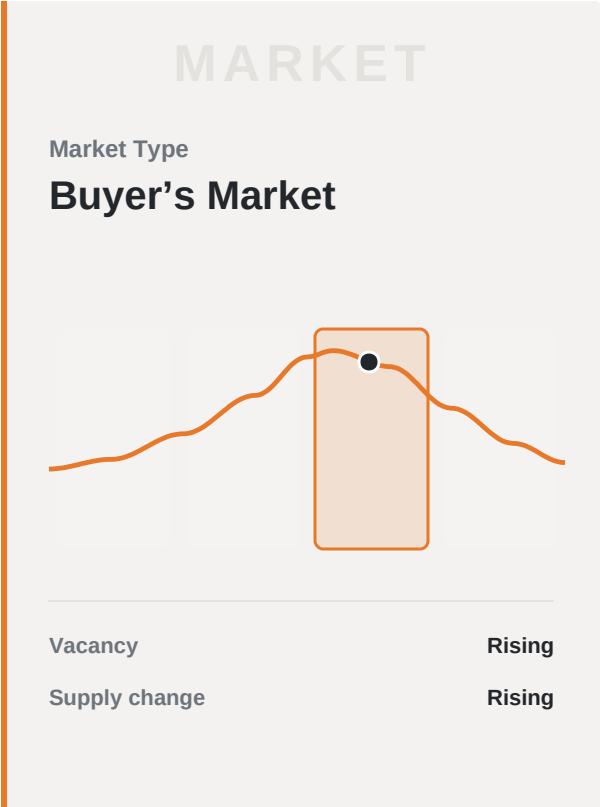
- Strong structural demand driven by e-commerce and nearshoring, but with a post-pandemic supply boom

**Focus:** *class-A assets with long leases and resilient tenants in supply-constrained regions*

**Self Storage** 5.8%

- Lightly institutionalized, with low product differentiation and intense post-pandemic competition

**Focus:** *under-managed assets with upside via repositioning strategies*



# Phase 4 — Recession

## Phase 4 · Recession — sectors structurally impacted by the pandemic

RECOVERY

EXPANSION

HYPERSUPPLY

RECESSION

### Office

10.7%

- Structural drop in demand as the hybrid model advances
- Mixed-use conversion may be the solution for some properties

**Focus:** *deeply discounted assets with clear conversion or repositioning paths*

### Hotel

9.3%

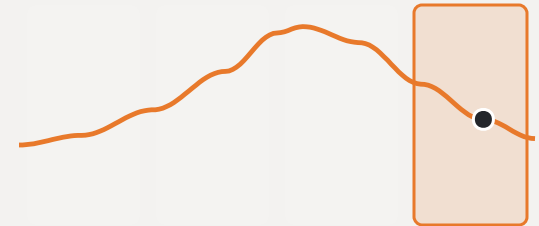
- Demand is highly sensitive to economic cycles
- The business segment faces headwinds from a structural reduction in travel

**Focus:** *leisure-focused, well-located assets with resilient brands*

## MARKET

Market Type

### Buyer's Market



Vacancy

High

Supply change

Falling

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